THANUSHA RAMESH

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I'm a user-centered product designer focused on creating intuitive, impactful digital experiences—especially in education and the public sector. I bring a full-stack UX skill set, from research and strategy to prototyping, user testing, and working closely with engineers in agile environments. I'm passionate about designing inclusive, privacy-conscious tools that empower educators and broaden access for communities in technology.

WORK EXPERIENCE

July 2021 – Present
DIDACTIC INNOVATIONS GMBH - Senior UX Designer / Product Owner

Strategic UX Leadership:
Led end-to-end design for lesson creation platforms and a government-backed initiative encouraging young girls and women to explore coding. Defined and executed UX strategy, ensuring alignment with business goals, user needs, and technical feasibility.

Cross-Functional Collaboration & Research:
Collaborated with educators, product managers, solution architects, and backend engineers to gather requirements and conduct user research. Facilitated interviews and co-creation workshops to identify pain points and inform user-centered design solutions.

Iterative Design & Product Validation:
Developed and presented prototypes to stakeholders and user groups, incorporating feedback to enhance usability. **Increased feature adoption by 25%** by leading large-scale user testing events to evaluate new features and validate product-market fit.

Design Handoff & Documentation:
Improved developer efficiency by 40% through detailed design documentation and handoffs that reduced clarification cycles in agile sprints.

Leadership & Community Building:
Mentored junior designers and led a full-platform redesign to meet evolving educational and usability standards. Designed features to foster community engagement while ensuring compliance with strict data privacy and security regulations, particularly for minors.

May 2020 – October 2020
INSTITUTE FOR THEORETICAL PHYSICS - Working Student

February 2017 – March 2019
INFOSYS LTD - Systems Engineer

For additional project highlights, please visit my **LinkedIn profile**.

EDUCATION

April 2019 – March 2021
M.SC. APPLIED COMPUTER SCIENCE
University: SRH Hochschule Heidelberg |Specialization: Usability engineering and UX Design

September 2012 – June 2016
BACHELOR OF ENGINEERING
University: Visvesvaraya Technological University, India |Specialization: Information science and engineering

SKILLS

Core UX & Product Design Skills: Journey Mapping & Personas | Design Systems | Accessibility (WCAG)
Collaboration & Process: Agile & Scrum Methodologies | Design Critique & Feedback Loops
Tools & Technologies: Axure RP |Figma | Miro | Jira | GitLab | Canva | Midjourney …**LinkedIn profile**